

## CALL TO ARTISTS - COOL STREETS 2017

The Maison des artistes visuels francophones (MDA) is launching a call to artists for the submission of proposals for the urban art project Cool Streets 2017. Here is an incredible opportunity to celebrate our public spaces this summer. With the events surrounding Canada 150 and the thousands of visitors expected for the Canada Games, the artists selected for the Cool Streets 2017 project will benefit from an extended visibility.

Cool Streets 2017 is a collection of seven urban sites to be temporarily transformed with an objective to create a discussion about the impact of the built environment. By highlighting pedestrian crossings at intersections with fun, playful paint designs we want your help to broaden critical thinking about the impact of our streets on our community. Every site has its own characteristics, goals and restrictions. Prior to submissions, artists are encouraged to view the [concept presentation](#) and contact the project coordinator to conduct a site visit and discuss possible restrictions, constraints and preliminary ideas.

On site installations must be completed during the last two weekends of June: Saturday June 17, Sunday 18, and Saturday June 24, Sunday June 25.

**Each of the seven winning proposals will receive an artist fee of between 750\$ - 950\$.**

Paint will be provided, the color options below will be available ([Survey Marking Paint Product Data Sheet](#)). Projects are limited to a budget of less than \$1500 (depending on funding) for additional materials such as stencils, signage, etc.

## SURVEY MARKING PAINT

Aerosol MIR 1.20 VOC <66% - Ground Traffic Marking (aerosol and bulk)

### PRODUCT NUMBERS:

201 RED	205 ORANGE	209 LIGHT BLUE	222 FL. ORANGE	230 FL. RED-ORANGE
202 YELLOW	206 BLACK	210 SILVER*	224 FL. GREEN	280 CONCRETE GRAY
203 BLUE	207 WHITE	212 PURPLE	226 FL. YELLOW	281 H.D. RED
204 GREEN	208 HI VIS YELLOW	220 FL. RED	227 FL. BLUE	282 H.D. YELLOW
			229 FL. PINK	288 H.D. FL. ORANGE

### GENERAL INFORMATION

All designs should be simple to implement and inclined to create a theme repeated thru the entire intersection. Artists must be flexible to accommodate budgetary restraints such as reducing the variety of colours or crossing directions at each site. All installations are subject to final City of Winnipeg (COW) approval, which is the responsibility of the artist(s). The project coordinator will assist with guidance only.

Due to heavy traffic volumes & duration of project (End of June to mid-October) some sites may require multiple touch ups. All installations & touch ups must be done following temporary traffic management best practices. Paint will be spray applied with inverted nozzles (upside down position) as used in Survey Marking Paints. Any temporary items placed within the public right of way must be under a meter in height with sufficient reflective material and are subject to COW approvals & [guidelines](#).

## SITE SPECIFIC INFORMATION

### Site 1. Provencher @ Aulneau

This site will consist of painting the 3 pedestrian crossings at the intersection. We are restricted to painting between the white lines as seen in the illustrated examples.

### Site 2. 160 Marion - Georges Forest tribute

This site is next to where Georges received his parking ticket in 1975. This site is a tribute to honor his work in our community. We are restricted to painting a tribute in front of the fire-hydrant within the parking lane & can mount material, plaques or signage to the 3 first posts of the parking lot.

See Information about George Forest:

- [Un grand précurseur de l'union métisse est-ouest : Georges Forest \(1924-1990\)](#)
- [Le lieu de mémoire : fonds Georges Forest](#)
- [1985: 4,000 Manitoba laws declared invalid](#)

### Site 3. De La Cathédrale @ Aulneau

This site is part of a larger discussion on road designs. We will narrow the intersection from 4.5 lanes to 2 lanes. Shortening the crossing distance makes it easier for people of all ages and abilities to cross safely. A person crossing 2 lanes instead of 4.5 lanes takes a lot less time and is less stressful for everyone. Making this type of modification to the intersection has no impact on drivers but is a large benefit to pedestrians.

### Site 4. De La Cathédrale @ Chez-Nous

This pedestrian crossing could be painted as the other mural crossings or we could play with narrowing the crossing from 4 lanes to 2 lanes much like Site 3. Depending on design direction, coordination with COW traffic services may be required to temporarily relocate pedestrian crossing signs to a more visible location.

### Site 5. Provencher @ Taché

This site will consist of painting the 3 pedestrian crossings at the intersection. We are restricted to painting between the white lines as seen in the illustrated examples.

### Site 6. Taché @ Marion

This site will consist of painting the 4 pedestrian crossings at the intersection. We are restricted to painting between the white lines as seen in the illustrated examples.

### Site 7. 321 Marion St.

This site will consist of a small mural on the front of 231 Marion St. We are seeking proposals that tie in local St. Boniface History with Canada 150.

**Deadline : Monday, May 29 2017**

### Criteria

- Individuals and groups of Indigenous, newcomer, rural or language minority backgrounds are particularly encouraged to submit proposals.

### Documents to submit

- Project proposal (250 words)
- Sketch of the proposed project
- For ease of implementation designs that use stencils are encouraged. Vector files for stencils 2' x 2', 4' x 4' or smaller must be supplied with submission.
- CV
- 5 to 10 images of recent works (optional)

The file must be contained in a single PDF and submitted by e-mail to

To: [stephane.dorge@gmail.com](mailto:stephane.dorge@gmail.com)

Cc: [appel.mda@gmail.com](mailto:appel.mda@gmail.com)

Subject: Cool Streets Call 2017

### Selection process

The "Cool Streets 2017" urban projects will be selected by a jury based on artistic merit, ease of implementation related to the budgetary characteristics of each individual site

### Contact information

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### FACEBOOK

### Website

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